## What Is Tembua Doing For Your Competitors?

- <u>Retail outlets</u> Tembua translates regular marketing flyers in the languages spoken in their service areas. Would Spanish or Hmong or Russian or Chinese bring in more customers for you?
- <u>Insurance companies</u> There are recent government regulations about translations for your usage areas. <u>Tembua has significant experience with EOBs</u>.
- <u>Law firms</u> Do your bilingual attorneys spend their time translating contracts when they could be bringing in more business? Tembua's assets include specialized legal translators who work as a team and create a translation memory specifically for you. They also cost less per hour than most attorneys.
- <u>Technology firms</u> Your competitors' manuals and catalogs are on their websites in the languages of the areas into which they sell. Would posting information in multiple languages help you appear in more foreign language search engines and drive more business to your site?
- If you're a <u>large multi-national</u>, where are you on the localization maturation model? Is localization integrated into your entire business model?
- Start ups Are you thinking ahead to exporting? Your competitors are and Tembua is helping! We can help you choose which languages and point you at government sites that make exporting much easier.

Tembua serves most sectors and all companies and sizes.

Click here to ask how we can help you protect your brand and grow!